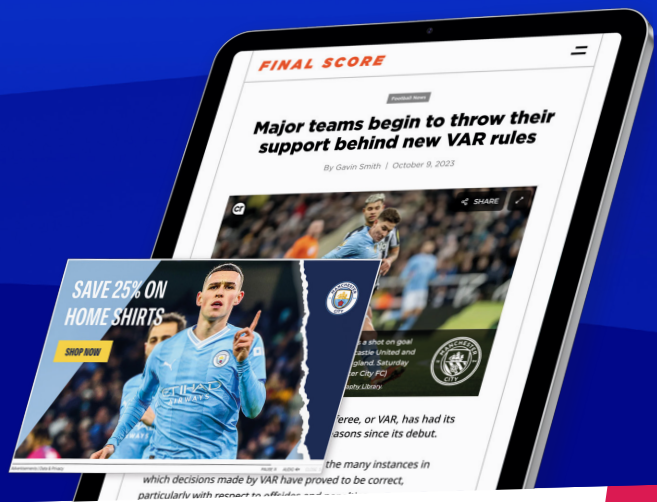◻ SMARTFRAME

SmartFrame for publishers

SmartFrame is the largest and most secure image-streaming network online, helping content owners around the world to protect, present and profit from their images.

Forget about licensing fees and the potential for litigation as a result of incorrect usage, and say hello to fresh content and new revenue streams with SmartFrame.

What makes us different?

● Robust security

All SmartFrame images have protection against right-clicks, drag-and-drop actions, and common screenshot methods built in as standard.

● Better engagement

Your audience can dive right into the details of the scene with our proprietary Hyper Zoom technology and view full-screen images with a single click.

● Superb definition

Image streaming allows for ultra-high-resolution images to be delivered efficiently, with all the detailed required on demand.

● New revenue streams

Tired of earning pennies from your images? In-image advertising allows you to generate fresh revenues with zero effort.

● Detailed analytics

Learn how audiences are interacting with the images on your site and keep on top of revenues generated from in-image advertising.

● Curated ads

We ensure the right ads are selected to appear over the most appropriate images, which creates cohesive environments for your audience.

SmartFrame for sports brands

We're trusted by some of the world's biggest sports brands to capture, protect, and present their images with our revolutionary image-streaming technology.

Our ecosystem

Advertisers

Thanks to contextual targeting, advertisers reach relevant audiences and also enjoy premium placement.

Content owners

Content owners can publish their images securely, with ideal presentation and detailed analytics.

Publishers

Publishers can instantly remove image licensing costs from their business by embedding images for free.

Our content partners

We work with a broad range of partners to deliver content securely and efficiently online.

IMAGO.   NPG   Reach

SPLASH NEWS PICTURES VIDEOS   TATE

Our memberships

We're proud to be a member of several organizations that uphold the same values we champion.

aop   Content Authenticity Initiative   ppa   iab.

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